



ILLUMINATED CHROME TRIM



Another innovation JVIS has pioneered is using LED light and combining it with chrome trim to create spectacular results. Currently the number one global design trend emerging with OEMs is the desire to use LED illumination and combine it with chrome trim. At JVIS we helped create this trend by offering designs that used this innovation. We call this “Chameleon Lighting” that is—chrome by day, soft illumination at night. Our lighting designers and engineers have perfected the delicate art of making chrome semi-transparent, with efficient light transmission and robustness. We have a number of properties that showcase the possibilities of this exciting design trend. Challenge us with your innovation needs with chrome; you will see that Chameleon Lighting can change the way you think about automotive interiors for the future. If you require more information, please **contact us** on our website or by using the information listed to the right.

Greg Salinger

Office: (586) 884-5967
Cell: (586) 536-8900
salinger@jvisusallc.com

Dan Holden

Cell: (248) 974-4175
holden@jvisusallc.com

Rick Robinson

Cell: (248) 318-1599
robinson@jvisusallc.com



Scan QR code to
visit our website,
JVISUSALLC.com