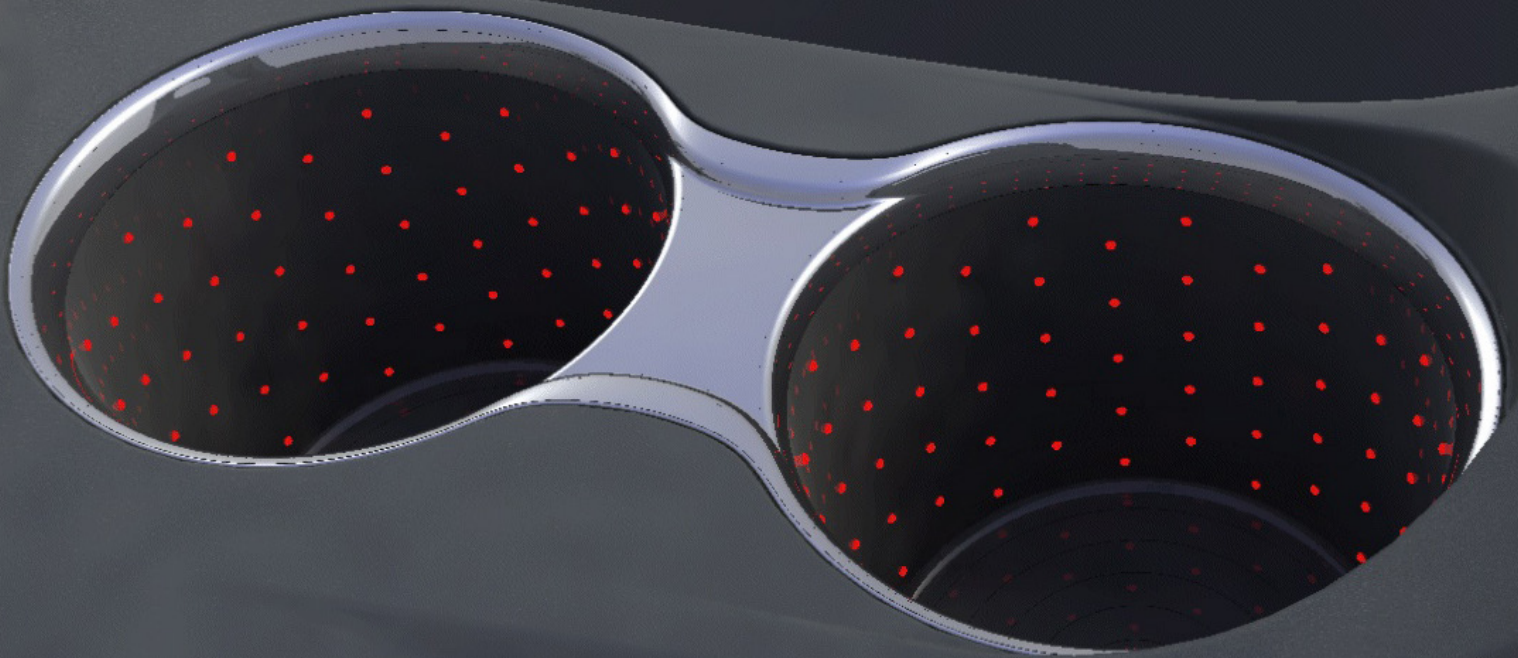




TIR ILLUMINATED CUP HOLDERS



Thanks to cutting edge innovation with new materials and smaller, brighter LEDs, JVIS has taken advantage of the technology and developed the world's first Total Internal Reflectance (TIR) cup holder. This ultra-efficient architecture was designed to use less power and deliver high visual performance. To create a different cup holder that's extraordinarily with light transmission, we pioneered a new way of light transmission within the design. For the first time the actual cup becomes the light guide. Each detail was meticulously designed, engineered, and crafted until the TIR design had an incredibly beautiful, continuous form. Whether it's showcasing a branding logo or showcasing a unique visual design the TIR cup holder can become the centerpiece of any automotive interior. If you require more information, please **contact us** on our website or by using the information listed to the right.

Greg Salinger
Office: (586) 884-5967
Cell: (586) 536-8900
salinger@jvisusallc.com

Dan Holden
Cell: (248) 974-4175
holden@jvisusallc.com

Rick Robinson
Cell: (248) 318-1599
robinson@jvisusallc.com



Scan QR code to
visit our website,
JVISUSALLC.com